

JOURNEY OF A RE-WRAP BAG



STAGE 3 - Marketing & Distribution

Marketing & Distribution

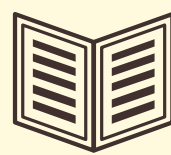
Assurance for transparency
Fair Trade & GOTS

Inputs

- Marketing Materials
- Collaterals
- Online
- Packaging material
No PVC only paper,
Cardboard in hang tags,
Swing tags, FSC or PEFC
certified or recycled.
- Shipping Freight
Client requirement



Marketing materials



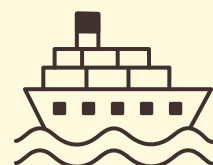
Collaterals



Online



Packaging materials
(No PVC, only paper, cardboard
in hang tags, swing tags, FSC or PEFC
certified or recycled)



Shipping freight
(Client requirement)

Outputs

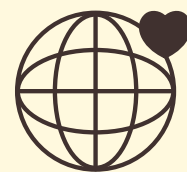
- Bags at shops
ready for purchase



Bags at shops
ready for purchase

Impact - Environment

- Planet friendly business practices



Planet friendly
business practices

Impact - Social

- Creating impact driven social enterprise
and possibilities for empowering women
from a rural background



Creating impact driven social
enterprise and possibilities for
empowering women from a rural
background